



Comprehensive, Flexible, Convenient

Coverage for the new normal



Buyer's remorse is higher than ever. Between inflation and lacking affordability, the challenges don't end at the closing table for your clients. As an outstanding agent, you want to protect your clients against unexpected occurrences that can cause buyer's remorse.

That's why you should enroll all of your homes with a Home Warranty Service Agreement (home warranty) from 2-10 Home Buyers Warranty (2-10 HBW).

Why a 2-10 HBW home warranty is important

Nearly
66%

of millennials have regrets about buying a home*

9.1%

The national inflation rate as of June 2022,** nearly 4 times as high as in Q1 2020.***

8,000

the number of unfilled HVAC positions, nationwide†

You can address these challenges with a 2-10 HBW home warranty

How a 2-10 HBW home warranty could address these facts

Happy home ownership is nearly impossible in the face of breakdowns. A 2-10 HBW home warranty addresses breakdowns head on with coverage that's:

More Comprehensive

We made the coverage you know and trust even more comprehensive. In addition to cost-effective solutions to breakdowns, especially in light of inflation, we've added **home electronics protection through Asurion Home+** to this new product. That's more coverage for things that make life easier.

More Flexible

Agents told us about the barriers they faced when offering a Home Warranty Service Agreement, and we acted on it. This product includes **Monthly Pay** (available everywhere) and the **Simple Plan** (select markets only) to give your Buyers **flexible** payment terms and help fight a big cause of buyer's remorse.

More Convenient

2-10 HBW continues to support you and your clients in making breakdowns less of a burden. From **Monthly Pay** and the **Simple Plan** to a **24/7 online account for you and your Buyers**, 2-10 HBW helps you get back to doing what you want. Plus, we have a network of independent contractors to help allay delays.

Your Buyers look to you with home ownership questions. **Give them the answer for what to do about breakdowns with this tremendous product, and get back to what you do best—helping homeowners achieve the American Dream.**

Comprehensive, Flexible, Convenient: Coverage your clients deserve

2-10.com/agent 720.531.6723

*Bankrate. "Nearly two-thirds of millennials have homebuyer regrets, survey finds." <https://www.bankrate.com/real-estate/homebuyer-regret-survey-may-2021/>.

**Trading Economics. "United States Inflation Rate." <https://tradingeconomics.com/united-states/inflation-cpi>. Accessed 7/15/2022.

***Pew Research Center. "In the U.S. and around the world, inflation is high and getting higher." <https://www.pewresearch.org/fact-tank/2022/06/15/in-the-u-s-and-around-the-world-inflation-is-high-and-getting-higher/>.

†The Refrigeration School. "Why the HVAC Technician Shortage Could Mean Career Opportunities." <https://www.rsi.edu/blog/hvacr/why-the-hvac-technician-shortage-could-mean-career-opportunities/>.

2-10 Home Buyers Warranty: In California, 2-10 HBW Warranty of California Inc.; in Florida, Home Buyers Warranty Corporation VI; in Virginia, 2-10 Home Buyers Warranty of Virginia, Inc.; in other states, Home Buyers Resale Warranty Corporation (OR Lic # 202003).

