



Grow your business

with 2-10 Home Buyers Warranty



Did you know that the home warranty business is a \$2 billion per year industry? More and more, homeowners are turning to Home Warranty Service Agreements to protect the major systems and appliances in their homes, while also protecting their budget. As a Service Contractor, this trend provides a huge opportunity for you to grow your business by partnering with 2-10 Home Buyers Warranty (2-10 HBW).

Benefits of Partnering with 2-10 HBW

Teaming up with 2-10 HBW provides outlets to increase your call volume, grow your client base, reduce costs, and more.



Cash Flow

- Consistent high value work can bring additional revenue
- Get paid faster! In as little as 10 days
- Fast consistent repair work maximizing revenue per hour
- Negotiate a set price for all jobs before receiving work



Brand Recognition

- We give you access to collect & promote ratings and reviews through our free software! Get immediate feedback and drive word-of-mouth referrals, which are the number 1 preferred source of new business
- 91% of customers will hire based upon online reviews²



Seasonality

- We provide a closed market of customers not available outside of our network to you during slow periods, driving more work for you and your technicians



Routing

- Access to our free dispatch software that will allow you to efficiently route your technicians, saving time and driving revenue per hour
- You can use this across your entire business, not just with your warranty customers



Acquisition & Repeat Business¹

- Access to a closed market of warranty customers not traditionally available to you
- Savings of up to \$300 per new customer in advertising spend. Up to \$36,000 advertising savings per year! (If 10 jobs/month is averaged)
- Every new customer you obtain through 2-10 HBW could be worth up to \$15,000 in lifetime value

These are just a few of the advantages of partnering with 2-10 HBW.

To learn more, give us a call at **855.429.2104** or go to **2-10.com/service-contractors**.

Who is 2-10 Home Buyers Warranty?

For over 40 years, 2-10 HBW has covered more than 6 million homes with our new construction 2-10 HBW Structural Warranties or 2-10 HBW Home Warranty Service Agreements for new and existing homes. We partner with thousands of the nation's finest home builders, service contractors, suppliers, and real estate professionals to help mitigate risk, save money, and help homeowners when the unexpected occurs.

40+ years
in the industry

6M+
homes covered

97.5%
of claims paid



¹ https://www1.eere.energy.gov/buildings/betterbuildings/neighborhoods/pdfs/hvac_contractor_business_model.pdf ² <https://martech.org/survey-customers-more-frustrated-by-how-long-it-takes-to-resolve-a-customer-service-issue-than-the-resolution/> Application submission does not guarantee approval or enrollment in the 2-10 HBW contractor network and does not constitute an agreement between your company and 2-10 HBW. Additional information may be required for enrollment. Home Warranty Service Agreements are provided as 2-10 HBW by 2-10 HBW Warranty of California, Inc. in California; Home Buyers Warranty Corporation VI in Florida; 2-10 Home Buyers Warranty of Virginia, Inc. in Virginia; and Home Buyers Resale Warranty Corporation in other states (OR Lic # 202003). New construction structural warranties are administered as 2-10 HBW by Home Buyers Warranty Corporation III in New Jersey and Home Buyers Warranty Corporation in other states.